

FOR IMMEDIATE RELEASE

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# Deep Tech Canada Unites Thought Leaders for a Transformative Health Innovation Conference

*Prominent Experts and Industry Leaders Discuss Canada's Path to Healthcare Innovation Excellence*

Edmonton, AB – Deep Tech Canada, a leading organization in fostering innovation, recently brought together an impressive assembly of experts, government representatives, and industry leaders to address a critical question: **How can Canada transition from a late adopter to an early adopter of healthcare technologies?** The conference provided an essential platform for discussions surrounding the commercialization of cutting-edge technologies in healthcare, reimagining the future of innovation in the country.

Despite Canada's historical status as a global innovation leader, challenges persist in swiftly bringing advanced healthcare technologies to market. The COVID-19 pandemic has highlighted the urgent need for more agile approaches to healthcare technology adoption, making it a matter of national significance.

Key Discussion Topics Included:

- 1 **Regulatory Framework:** The need for regulatory reforms to expedite approval processes for healthcare technologies while upholding safety and efficacy.
- 2 **Investment and Funding:** Strategies for attracting more capital to support healthcare start-ups and nurture a vibrant ecosystem of early-stage companies.
- 3 **Collaboration and Partnerships:** Promoting synergies between academia, healthcare institutions, and the private sector to accelerate technology adoption.
- 4 **Talent and Workforce Development:** Strategies for cultivating a skilled workforce that bridges the gap between innovation and market readiness.
- 5 **Market Access and Adoption:** Identifying pathways to increase healthcare technology uptake in Canada's healthcare system.

This conference featured notable speakers, including government officials, renowned researchers, venture capitalists, and industry leaders, who shared their insights and strategies for transforming Canada into an early adopter of healthcare technologies.

"Deep Tech in Health + Medical Innovation is a cornerstone of a broader national initiative aimed at accelerating healthcare technology adoption, ultimately improving patient care and enhancing the global competitiveness of Canadian industry." – *Dr. Marie D'Iorio, President, Deep Tech Canada*

For more information about the conference, please visit <https://deeptechhealth.ca/>

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**About Deep Tech Canada:** Deep Tech Canada is a leading organization committed to fostering innovation and addressing key challenges in the technology and healthcare sectors. Our deep tech approach accelerates the scale-up and commercialization of disruptive technologies, spurring economic growth in Canada. We provide opportunities for Canadian innovators to bring their ideas to market quickly, resulting in the creation of new jobs as businesses expand to meet demand and tap into global markets. Deep Tech Canada is driving positive change and facilitating crucial discussions, which have the potential to reshape the landscape of healthcare innovation in Canada. <https://deeptechcanada.ca/>

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